

# JOHNNY GREY STUDIOS

REDEFINING KITCHEN DESIGN

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PRESS RELEASE

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## JOHNNY GREY STUDIOS LAUNCHES US KITCHEN DESIGN SUBSIDIARY

*Metropolitan Home Showtime House kicks off British design studio's US presence*

New York, NY – The September 9, 2008 opening of the Metropolitan Home Showtime House in Gramercy Park marks the official launch of Johnny Grey USA, the American arm of the UK kitchen designer's firm.

Johnny Grey designed a kitchen based on the Dexter Showtime series, a Miami crime drama revolving around protagonist Dexter Morgan, a serial killer-cum-forensics expert. The showcase kitchen incorporates the design philosophies and intricate details that are present in every Johnny Grey kitchen.

"As the kitchen is the heart of our living space, we think designers should bring a little bit of playfulness into the kitchen while still keeping it practical," says Grey. "We attempted to keep the casualness that is associated with easy-to-live-in interiors and balance this with ideas inspired from Dexter's off beat world."

The Dexter kitchen includes design details such as inlaid bloodwood polka dots in zebra maple and wall cabinet glass inserts with red dots in the center, resembling victims' blood sample slides.

Grey is among 11 international designers invited by Metropolitan Home Magazine and Showtime Networks to transform a 19th century townhouse in Gramercy Park into a home for characters in six Showtime original series: *Dexter*<sup>TM</sup>, *Californication*, *The L Word*<sup>®</sup>, *The Tudors*, *United States of Tara* and *Weeds*.

"This is an excellent opportunity to get our American presence up and running," says Paul Kropp, president of Johnny Grey USA. "I can't think of a better way to introduce our US business than with our involvement with the Met Home Showtime House."

Grey's design philosophies revolve around the concept of the kitchen as the social center of the home. His core notions focus on unfitted kitchen ergonomics, soft geometry, sociability in the kitchen, the blurring of indoor and outdoor environments and hard-wired elements of comfort.

"Great kitchen design is about creating practical and emotional connection with your living space," says Grey. "We believe the public is ready to escape into a different world when they get home, more than ever."

The US subsidiary of Johnny Grey Studios is headquartered near Detroit, MI, and is supported by a network of designers across the country, with representatives currently in New York and San Francisco. The firm designs and installs custom kitchens in the luxury market.

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## **About Johnny Grey Studios**

Johnny Grey is a kitchen designer based in Hampshire, England who has been heralded as “The World’s Best Kitchen Designer” by Metropolitan Home Magazine (New York) and the “Kitchen Designer’s Designer” by Homes & Gardens (London). He is also the author of three books: *The Art of Kitchen Design* (1994), *The Hard Working House: The Kitchen Work Book* (1997) and *Kitchen Culture* (2004). Johnny Grey Studios is a network of designers across the US and UK who subscribe to Grey’s approach to kitchen design. For more information, see [www.johnnygrey.com](http://www.johnnygrey.com).

## **Contact**

For more information or to arrange an interview with Johnny Grey, contact [press@johnnygrey.com](mailto:press@johnnygrey.com).